

Suppliers

Wholesalers

A New Work Style

80% less paper &
50% less CO₂
Simple digitization

Order
confirmation

Order

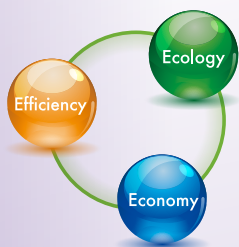
FAX

FAX

Order
confirmation

Order

Retailers

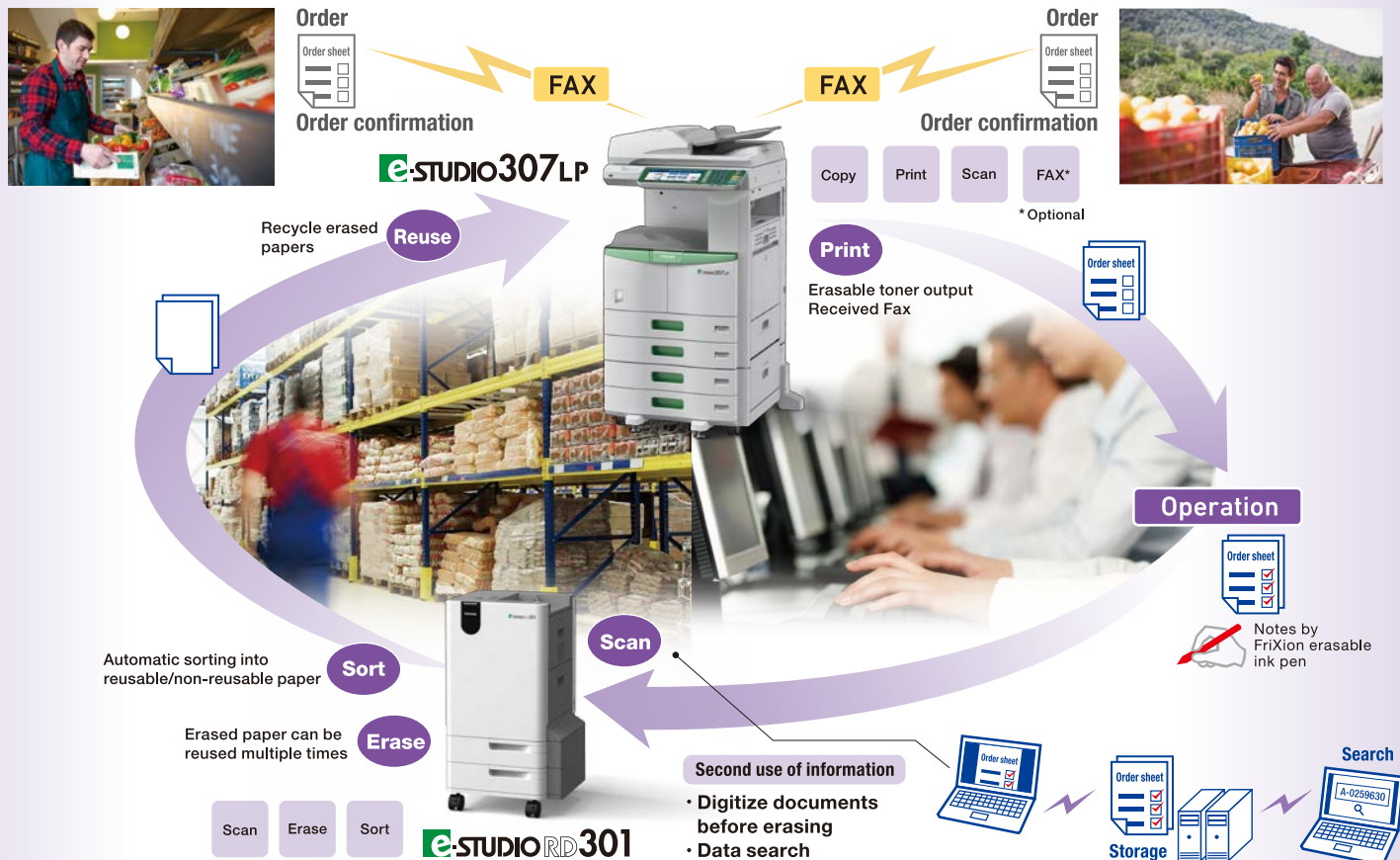


The Paper Reusing System — a new work style

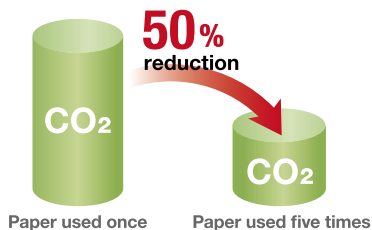
Toshiba's Paper Reusing System — consisting of the e-STUDIO307LP which prints the document in an erasable blue toner, and the e-STUDIO RD301 which erases the documents for reuse — makes more effective use of paper. This System improves work efficiency, not only making more economical use of paper but through digitization. This is a whole new way of more environmentally friendly, more efficient, and more economical work.

Improving wholesaler management efficiency

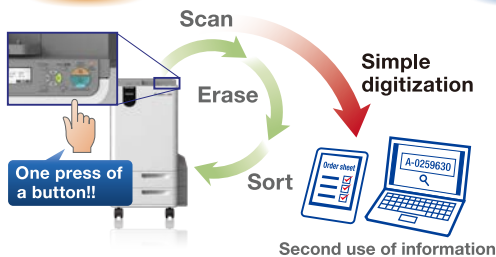
Distribution is complex — with all sorts of suppliers and retailers handling a diversity of products. The wholesaler is always in the middle dealing with orders — largely by fax. Fax operations use a lot of paper — which is why reusing paper is so important in making substantial reductions in paper cost. Digitizing also improves information management and operational efficiency.



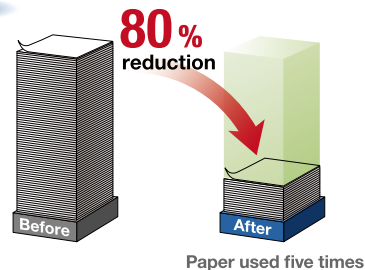
Ecology Using single sheet of paper 5 times = about 50%^{*1} less CO₂



Efficiency Digitizing, erasing, and sorting at a press of a button



Economy Reduced paper consumption = less time spent reordering, less expensive disposal, and less storage space



^{*1} The ratio varies according to area and conditions.

The e-STUDIO307LP and e-STUDIO RD301 have been certified as Toshiba Excellent ECPs.

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