

PAPER REUSING SYSTEM

e-STUDIO307LP, e-STUDIORD301

Toshiba's latest MFP system brings a new era of environmentally friendly operation to the front line of business. And it boosts operational and economic efficiencies through more effective paper use. We call it an environmentally friendly product.



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Ecology, Efficiency, Economy Toshiba's Paper Reusing System

Paper is created from water and wood—which are limited natural resources. Reducing paper use eases the burden on the environment and helps reduce the effects of global climate change.

To contribute to a more sustainable society, Toshiba's Paper Reusing System—consisting of the e-STUDIO307LP which prints the document in an erasable blue toner, and the e-STUDIO RD301 which erases the documents for reuse—makes more effective use of paper.

This system helps you to ease the environmental impact. Instead of restricting your ways to use paper, this system reduces paper consumption by using it effectively.

Ecology

Using a single sheet of paper 5 times, rather than just once reduces CO₂ emission roughly 50%*1 *1 The ratio varies according to area and conditions.

Efficiency

Since printed documents are digitized before being erased, and the paper processed for reuse, paper does not pile up, increasing efficiency.

Economy

Paper expenditures can be cut by up to 80% when you use the same paper 5 times. Reduced paper consumption means less time spent reordering, less money spent on disposal, and less space needed for storage.

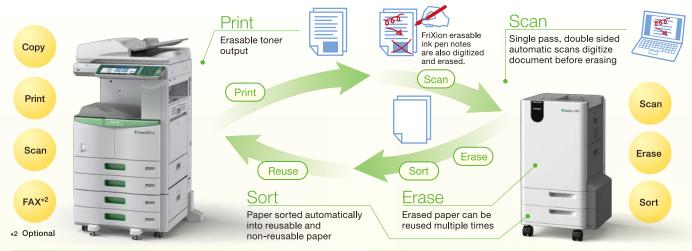


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The Paper Reusing System — a new work style

The Paper Reusing System improves work efficiency not only making more economical use of paper but through digitization. This is a new way of working—a whole new work style—more environmentally friendly, more efficient, and more economical.



e-STUDIO307LP

- Copy/Print speed: 30 sheets/min.
- Resolution is sharp in blue, and small letters and lines are legible at a glance.
- Printing is sharp even on paper erased multiple times.

e-STUDIO RD301

- Single pass, double sided erasing speed: 30 sheets/min.
- Can digitize before erasing.
- Automatic sorting into reusable and non-reusable paper.
- Digitization, erasing, and sorting are carried out at one press of a button.

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