



## A New Work Style

80% less paper & 50% less CO<sub>2</sub>  
Simple digitization



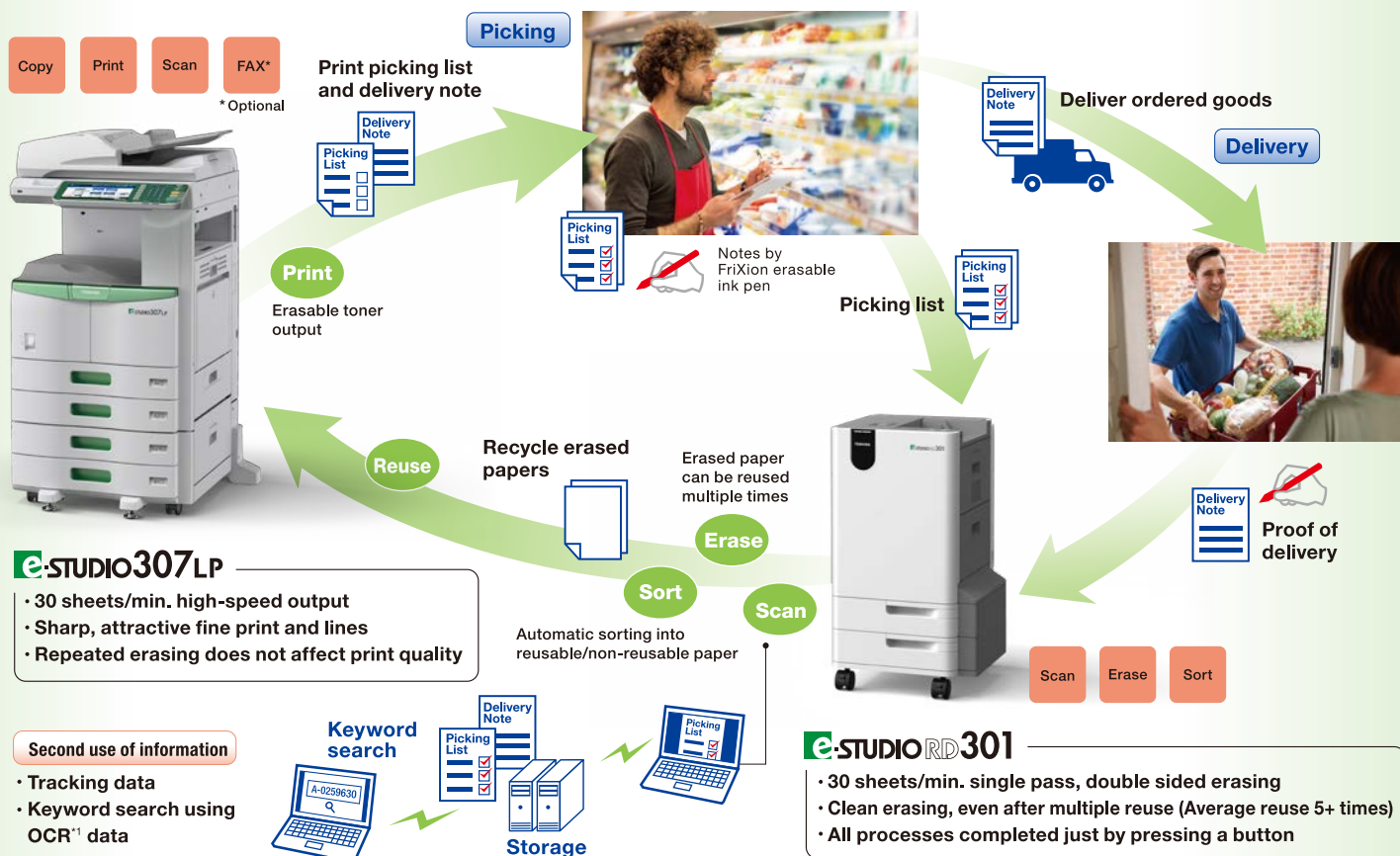


# The Paper Reusing System — a new work style

Toshiba's Paper Reusing System — consisting of the e-STUDIO307LP which prints the document in an erasable blue toner, and the e-STUDIO RD301 which erases the documents for reuse — makes more effective use of paper. This System improves work efficiency, not only making more economical use of paper but through digitization. This is a whole new way of more environmentally friendly, more efficient, and more economical work.

## Better retail delivery information management

Retail shops offering grocery and other deliveries use a lot of forms and slips — and many of them are discarded after a short period of time. Erasing and reusing these materials help cut costs. Digitizing and OCRing them make information management easier, improving work efficiency.



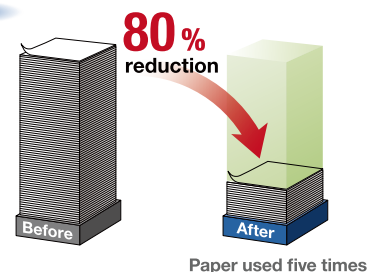
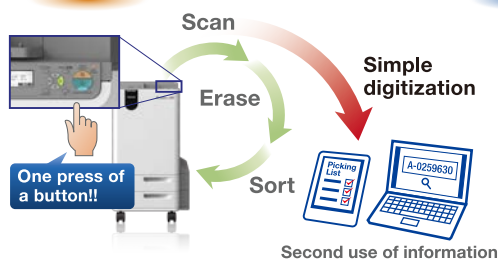
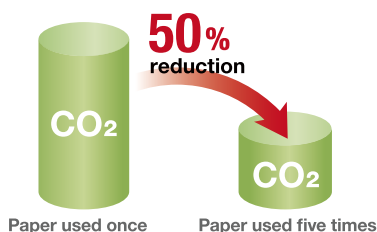
**Ecology** Using single sheet of paper 5 times = about 50%<sup>\*2</sup> less CO<sub>2</sub>



**Efficiency** Digitizing, erasing, and sorting at a press of a button



**Economy** Reduced paper consumption = less time spent reordering, less expensive disposal, and less storage space



<sup>\*1</sup> Optional e-BRIDGE Re-Rite is required for OCR. <sup>\*2</sup> The ratio varies according to area and conditions.

The e-STUDIO307LP and e-STUDIO RD301 have been certified as Toshiba Excellent ECPs.

©2015 TOSHIBA TEC CORPORATION All rights reserved. No part of this material may be used or reproduced in any manner whatsoever without permission. FRIXION is a trademark of PILOT CORPORATION.