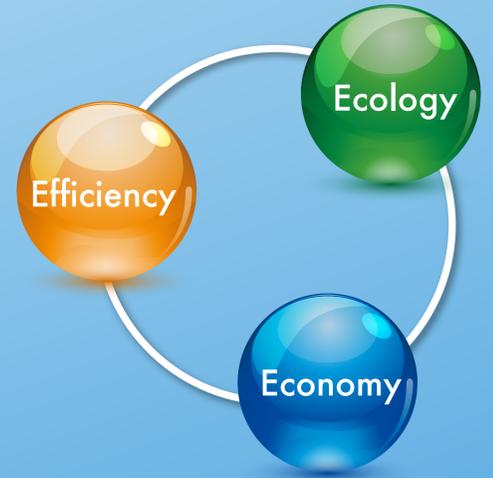


TOSHIBA TEC Ecological Solutions

Ecology, Efficiency, Economy

Cost effective, environmentally-friendly products
A broad range to enhance efficiency in countless ways



Better use of paper – with no restrictions on paper use

Offices



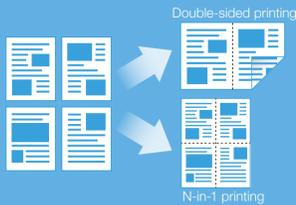
Paper Reusing System

Output using erasable toner, erasing, reusing paper



e-STUDIO306LP e-STUDIO RD30

Digital MFP
e-STUDIO Series
Many paper saving features



Logistics



Double-Sided Label Printer

Eliminates waste using backing paper as print media



Eco Rewritable Printer

Prints and erases durable media hundreds of times



Stores



Object Scanner

Identifies product by shape, colour, etc. Reduces use of price tags and packaging



Electronic Receipt

Allows retail checkout systems to transmit customer digital receipts to mobile devices, reducing paper receipts



Reduced power consumption

- In use and during standby
- Low-temperature fusing toner
- Sleep mode etc.



Resource conservation

- Recycled materials including plastics



Reduced packaging and raw material consumption

- Smaller and lighter products:
- More energy-efficient distribution



Visualization Tools

- Shows environmental contributions
- Boosts interest in environment
- Improves management

