

TOSHIBA

Leading Innovation >>>



A New Work Style

80% less paper & 50% less CO₂
Simple digitization



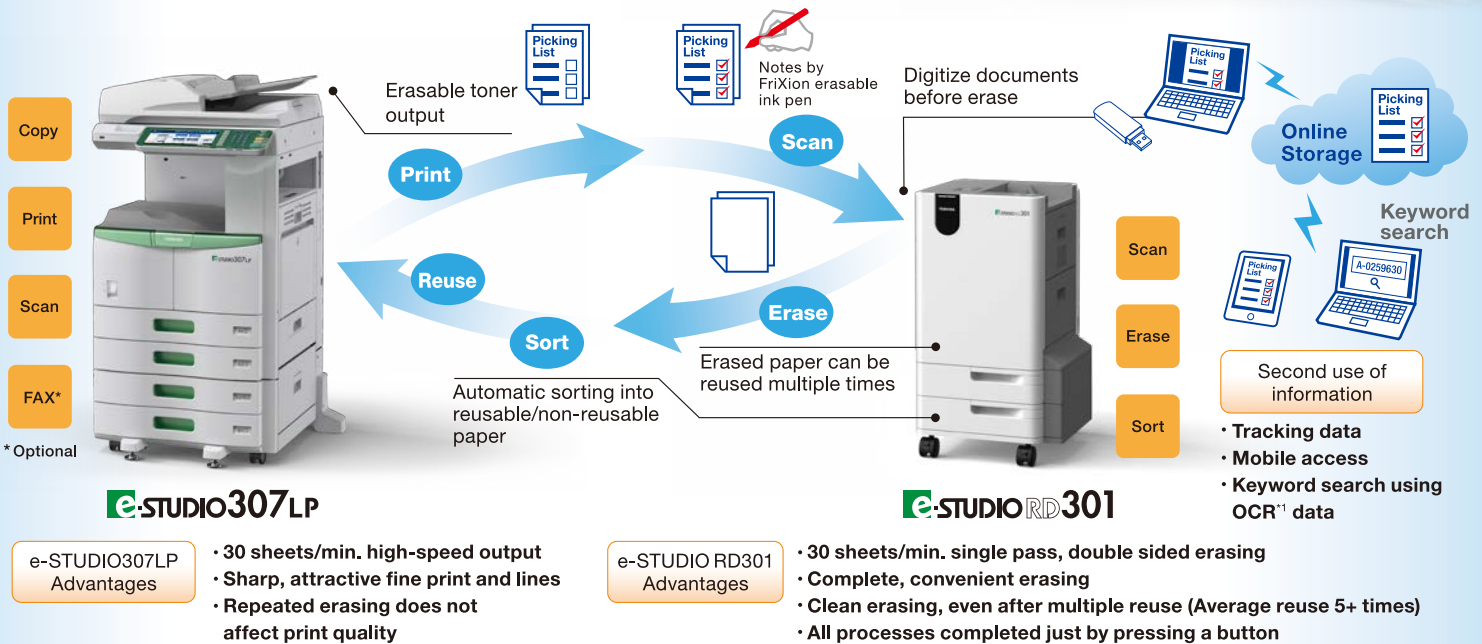


The Paper Reusing System — a new work style

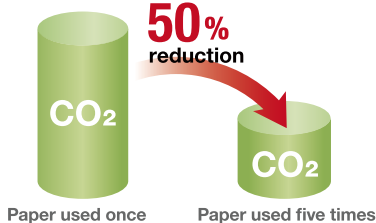
Toshiba's Paper Reusing System — consisting of the e-STUDIO307LP which prints the document in an erasable blue toner, and the e-STUDIO RD301 which erases the documents for reuse — makes more effective use of paper. This System improves work efficiency, not only making more economical use of paper but through digitization. This is a whole new way of more environmentally friendly, more efficient, and more economical work.

For distribution cycles in retail business

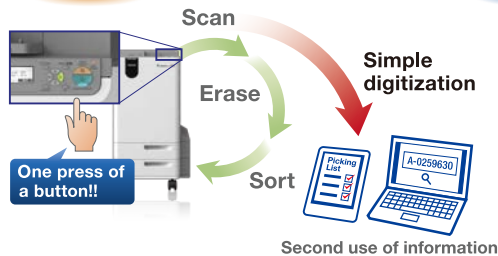
Massive amounts of various papers such as picking lists and delivery slips are used for distribution cycles in retail business. Reusing such paper reduces paper costs and frees up space. Before erasing documents, you can digitize or OCR¹ them — so, you can search and check digitally, which is more efficient than working with paper documents.



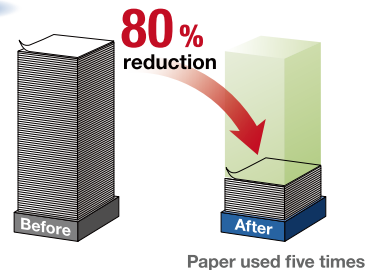
Using single sheet of paper 5 times
= about 50%² less CO₂



Digitizing, erasing, and sorting
at a press of a button



Reduced paper consumption = less time spent reordering, less expensive disposal, and less storage space



¹ Optional e-BRIDGE Re-Rite is required for OCR. ² The ratio varies according to area and conditions.

©2015 TOSHIBA TEC CORPORATION All rights reserved. No part of this material may be used or reproduced in any manner whatsoever without permission. FRIXION is a trademark of PILOT CORPORATION.

DISTRIBUTED BY

TOSHIBA