

TOSHIBA

Leading Innovation >>>

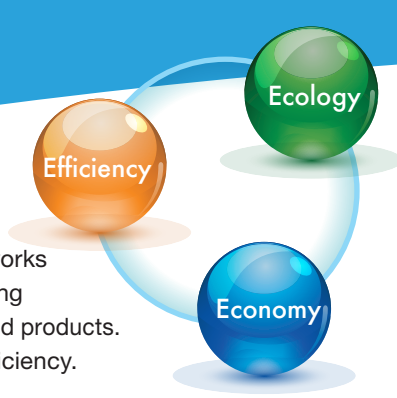
TOSHIBA TEC Ecological Solutions

Ecology, Efficiency, Economy.

Toshiba Tec offers highly cost effective, environmentally-friendly products that enhance your efficiency in countless ways.



To contribute to a more sustainable society, Toshiba Tec Group works on reducing energy consumption, conserving resources and easing the burden on the environment in each of our business processes and products. We offer environmentally friendly products to boost economic efficiency.



Easing the burden on the environment through environmentally friendly products

Better use of paper

Better use of paper, which is made from our limited resources of water and wood, not only improves sustainability but helps slow down global warming, reducing the CO₂ emitted during paper production. We offer products which enable better use of paper, with no restrictions on paper use during workflow.

Offices

Paper Reusing System

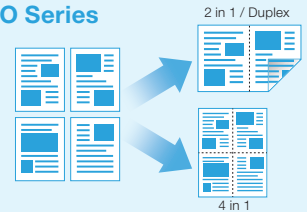
The Paper Reusing System consists of the e-STUDIO306LP which prints documents in erasable blue toner, and the e-STUDIO RD30 which erases the documents, so each sheet of paper can be used 5 times or more.



e-STUDIO306LP e-STUDIO RD30

Digital MFP e-STUDIO Series

These MFPs have functions to economize paper use, including double-sided printing or N-in-1 printing to print multiple pages on one page.



Logistics

Double-Sided Label Printer

Eliminate waste by utilizing backing paper as print media for delivery note or returns label.



Eco Rewritable Printer

The Eco Rewritable Printer can print and erase highly durable media hundreds of times, thereby reducing cost and environment impact in the retail supply chain and other closed loop systems.



Stores

Object Scanner

Our POS (point of sales) object scanners recognize products based on characteristics such as shape and colour, reducing paper needed for price tags and packaging, also the time and effort needed to implement such measures.



Electronic Receipt

The application allows retail checkout systems to transmit customer receipts to mobile devices eliminating the need to print on paper.



Reduced power consumption

Measures such as low-temperature fusing toner, sleep mode and the like reduce power consumption both when the devices are in use and during standby.

Resource conservation

Recycled materials including plastics are used as much as possible in our products, thereby conserving natural resources.

Reduced packaging and raw material consumption

Smaller and lighter products reduce the consumption of raw materials, and also reduce the amount of packaging needed, making distribution more energy-efficient.

Visualization Tools

Tools to make your contributions to the environment visible boost interest in the environment and improve management.

Development of new environmentally friendly products

Toshiba Tec is working on a wider range of technologies including those that improve processing speed in the Paper Reusing System and enable label printers to handle labels without backing paper. Toshiba Tec offers more environmentally friendly, highly efficient and cost effective products that improve operational processes in places such as offices, stores and distribution sites.