

# TOSHIBA

Leading Innovation >>>

## TOSHIBA TEC Ecological Policy

Toshiba Tec believes in a sustainable society.

We are working on making sure every business process and product we offer is designed to ease the burden on the environment. This is our commitment to the planet and to you.



**Toshiba Tec Group aims to achieve a balance between social economic activity and environmental preservation.**

To contribute to a more sustainable society, and as a “global enterprise”, Toshiba Tec Group promotes its environmental plans giving the highest priority to conserving and protecting environmental resources in the case of each business processes and products. Our environmentally friendly products are offered globally. At every stage of the product life cycle from manufacturing to use to disposal, we take measures to conserve energy and resources and reduce the burden on the environment.

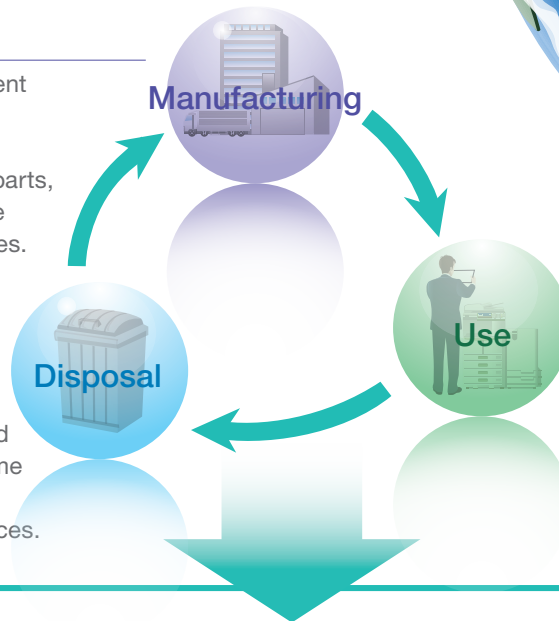


**Manufacturing**

To reduce the burden on the environment at the design development stage, we promote green procurement of environmentally friendly materials and parts, and act to conserve energy and reduce the use of certain hazardous substances.

**Disposal**

We proactively collect and recycle used products and parts to reduce the volume of materials that must be disposed of and make better use of existing resources.



**Use**

We contribute to easing environmental burden through our economical and efficient products, when customers use them.

**Reduced environmental burden through environmentally friendly products**

**Better use of paper**

Paper which is made from limited resources of water and wood has to be used more economically to reduce the CO<sub>2</sub> emitted during paper production, thereby improving sustainability and helping slow down global warming.

**Offices**

The Paper Reusing System consists of the e-STUDIO306LP which prints documents in erasable blue toner, and the e-STUDIO RD30 which erases the documents, so each sheet of paper can be reused as many as 5 times.

**Stores**

Our POS (point of sales) object scanners recognize products based on characteristics such as shape and colour, reducing paper needed for price tags and packaging, also the time and effort needed to implement such measures.

**Logistics**

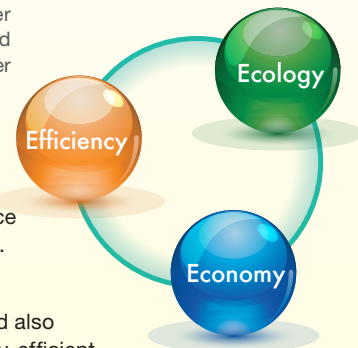
The Eco Rewritable Printer allows media to be reused and the Dual Sided Label Printer reduces paper consumption.

**Reduced power consumption**

Functions like low-temperature fusing toner, sleep mode and others reduce power consumption both when the devices are in use and during standby.

**Reduced packaging and raw material consumption**

Smaller and lighter products reduce the consumption of raw materials and also reduce the amount of packaging needed, making distribution more energy-efficient.



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