# **BUSINESS OVERVIEW**

We, Toshiba Tec Group, aim to realize a safe, secure, reliable, and sustainable society through our retail and printing solutions that support the businesses in offices, stores and logistics. We contribute to creating a better society by offering state-of-the-art solutions based on our accumulated core technologies.

### **Retail Solutions**

#### Providing the best solution for the smiles of customers and stores

As the best partner of the retail distribution industry, we support efficient and smooth management of stores of various business types and categories, such as specialty stores, restaurants, and shopping centers, through our optimum solutions.



Self-ordering tablet

Sensing solutions

(Beacon terminal)

# **Printing Solutions**

#### Creating new value with advanced technical capabilities

We offer printing solutions that contribute to increasing efficiency in customer operations and reducing environmental impact and cost through the paper reusing system which helps to reduce paper consumption and the color Digital Multifunction Peripherals (MFPs) which meet various applications.



Aiming to become a global one-stop solution company

6588 1048





#### Supporting the establishment of SCM system in a wide-range of fields with auto ID technology

We offer powerful solutions using auto ID technologies, such as bar codes, RFID, beacon, and images, to support customers to build supply chain management (SCM) system in a wide range of industries.

**Auto ID Solutions** 

Inkjet print head



#### Meeting diverse printing needs of various fields

We offer inkjet solutions, including inkjet heads and peripheral devices that meet various printing needs of various industries and create new value for customers. Products with high image quality and reliability are indispensable for daily-advancing printing technology.

**Inkjet Solutions** 

# Taking advantage of our strengths in the retail market to create new value

We, Toshiba Tec Group, create products and services that generate new value for customers while providing solutions from multiple perspectives based on our accumulated achievements and know-how.

### **Market traction**

We quickly spot market trends and release a number of new products ahead of competitors.

We boast an overwhelming market share of POS systems domestically and internationally.

### **Product development capabilities**

We provide the best products for customers while listening to the voice of the customer and understanding the nature of the problem to respond with proven technology.

# Three in One Value

## **Customer support capabilities**

With the network spread throughout Japan, we monitor products and systems delivered to customers as well as offer solutions for customers' problems while assigning approx. 1,500 professional engineers.

#### **Retail Solutions × Auto ID Solutions**

# Fusion of self-checkout system and RFID scanning technology

We have developed a self-checkout system, which allows a customer to perform a checkout operation on his/her own from registration of RFID-tagged items to payment, for apparel stores. The customer checks the payment amount and item information and selects a payment method to complete the transaction.

This system quickly scans all items in the shopping basket at once, resulting in a significant reduction in checkout time for each customer. Eventually, it can save the customer waiting time for checkout and improve customer turnover.



# RFID solutions connecting sites including logistics and retailers

Due to labor shortage, operational efficiency with the use of RFID tags is required on sites, including logistics and retailers. RFID tags have a problem of low reading accuracy due to spillover and tag overlap. We have developed unique antenna, radio wave diffusion and blocking technologies to solve this problem. With the RFID Tunnel-type Gate, which quickly scans RFID tags at once, we contribute to shortening work hours and improving productivity.



# Retail Solutions × Printing Solutions

# Fusion of network system and special paper printing solutions

We offer a POP issuing system that meets customer needs to create in-store point-of-purchase advertising more quickly, cleanly and easily.

Data can be consolidated at the headquarters and automatically distributed to each store, which means the work burden of store staff can be reduced. Coordination with the scale with label information enables the use of information on production areas and raw materials for point-of-purchase displays. In this way, we help customers create a more effective sales area, in combination with a color MFP, which allows printing on various special paper types.

